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Darby Radio Enterprises  
PO Box 9  
Charleston, Mississippi 38921

MAY 18 1996

FCC MAIL ROOM

Before the Federal Communications Commission, Washington, D. C.

PETITION FOR RULEMAKING Section 73.202 (b)

Grenada, Mississippi  
ADD: Channel 267A

TO THE COMMISSION:

DOCKET FILE COPY ORIGINAL

Darby Radio Enterprises (Darby), requests that FM Channel 267A be allocated to Grenada, Mississippi.

Currently Grenada is assigned Channel 222A and Channel 261C2. The proposal of DARBY would add Channel 267A, which must be located West of the city to meet spacing requirements. Attached is a study from a satisfactory site /1 that is fully spaced. Another exhibit indicates that from the proposed site, the station can place a 70Db signal over the entire city of Grenada, as required.

Grenada is a growing community, and needs additional radio service. We are enclosing community profile information attesting to the fact that the area is growing. It would be in the public interest to provide additional service.

If allocated, DARBY will apply for the facility, and if authorized, will build and operate the proposed station.

Considering there is interest in the Channel, that it is available, and would meet all the requirements of the Commission, DARBY requests the following:

Section 73.202(b)

FM Table of Assignments

Grenada, Mississippi

Current: Channel 222A, Channel 261C2

Proposed: Channel 222A, Channel 261C2, Channel 267A

Regards,

/1 reference co-ordinates for Channel 267A at Grenada are:  
33° 47' 48" NL and 89° 54' 29" WL

Darby Radio Enterprises  
Tommy Darby

Affadavit:

The enclosed information is true and correct to the best of my knowledge and belief.

Tommy Darby  
May 5, 1996

Personally appeared and signed before me, this the 5 day of May, 1996

J. Boyd Ingram Notary Public

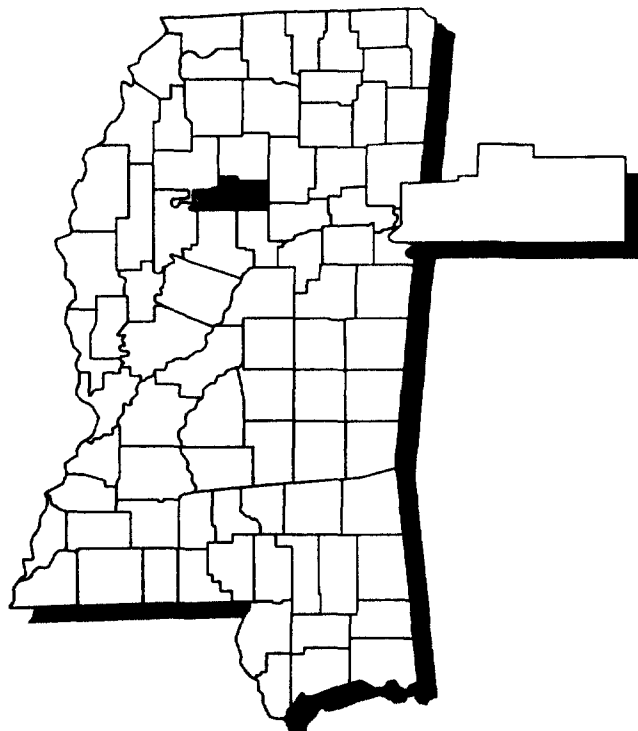
My Commission expires on June 28, 1996

023  
MMB

## County Data Summary

# GRENADA COUNTY, MISSISSIPPI

Prepared by the Mississippi Department of Economic and Community Development



## COUNTY FEATURES

### County Seat(s):

Grenada

**Land Area** ..... 421 square miles

Percent acreage in commercial forests ..... 52%

### National Parks / Historic Landmarks:

None

### State Parks:

Grenada Reservoir

Hugh White

### Transportation:

Airports ..... Grenada Airport, Grenada

Major highways ..... I55, US51, MS7, MS8

Rail ..... Illinois Central, MS & Skuna Valley

Major ports ..... None

Source: Mississippi Elected Officials Directory; Mississippi Institutions of Higher Learning, Handbook of Selected Data; Mississippi Department of Transportation.

## County Population:

	1990 Population	1990 Racial Percentage	1980 Population	Percent Change 1980-1990
Total	21,555	100.0	21,043	2.4
White	12,563	58.3	12,203	3.0
Black	8,916	41.4	8,796	1.4
Other	76	0.3	44	72.7

## Age Breakdown:

0 to 17	29%
18 to 44	39%
45 to 64	14%
65 and over	18%

## Cities with population over 1,000 in county:

	1990 Population	1980 Population	Percent Change 1980-1990
Grenada	10,865	12,641	-14.0

Source: U.S. Bureau of the Census, Census of Population, 1980 and 1990.

	1989	1979
Median family income	\$25,247	\$14,905
Median household income	19,955	12,186
	1993	1983
Per capita income	\$14,166	\$7,864
Total personal income (by place of residence in millions)	\$314	\$168

## Major Sources of Earnings (BEA), 1993:

Category	Percent of Total
Manufacturing	41.6
Retail/Wholesale Trade	15.4
Services	13.0
Government	14.3

Source: U.S. Bureau of the Census, Census of Population, 1980 and 1990; U.S. Bureau of Economic Analysis, May 1995.

\* Withheld to avoid disclosure of confidential information or less than one tenth of a percent.

## EMPLOYMENT

	1994	1984
Total employment	9,510	9,410
Unemployment rate	7.0%	10.9%
Nonagricultural wage and salaried employment (by place of work)	7,840	7,830
Manufacturing	4,130	3,850
Mining	0	0
Construction	380	630
Transportation, communication, and public utilities	330	370
Wholesale and retail trade	2,240	1,540
Finance, insurance, real estate	510	300
Services and miscellaneous	1,590	1,160
Government	1,840	1,480
Agriculture (by residence)	250	250
Civilian labor force participation rate, 1990	60.1%	

Source: U.S. Bureau of the Census, Census of Population, 1980 and 1990; Mississippi Employment Security Commission, Annual Averages, April 1994 and 1995.

## SALES

	FY 1994 (In millions)	FY 1984 (In millions)
Total retail sales	\$245.2	\$144.4
Automotive	65.1	47.8
Machinery, equipment, and supplies	14.5	4.0
Food and beverages	57.8	35.8
Furniture and fixtures	4.7	2.8
Apparel and general merchandise	38.3	16.6
Contracting and materials	22.5	16.9
Miscellaneous retail	8.9	4.9
Miscellaneous services	10.7	7.4
Total wholesale sales	NA*	NC**
Public utilities	12.5	8.3

Source: Mississippi State Tax Commission, Service Bulletin, fiscal year ending June 30, 1994.

\* Figures are suppressed to avoid disclosure of confidential information or were less than \$50,000.

\*\* Due to changes in tax laws, previous wholesale figures are not comparable to current figures.

## EDUCATION

Mississippi has eight public universities and numerous private colleges conveniently located throughout the State. There are also 15 public community colleges with branches accessible to all Mississippi residents. For more detailed information on education in Mississippi, contact the MDECD Resource Library at (601) 359-3593 and request an Education Profile on counties of interest.

Percent of population 25 years and over with a high school education or more	56.5%
Percent of population 25 years and over with a bachelor's degree or higher	10.8%
Area senior colleges	Mississippi Valley State University, Delta State University, University of Mississippi, Mississippi State University, Mississippi University for Women
Nearest Community College	Holmes Community College - Grenada Branch

Source: U.S. Bureau of the Census, Census of Population, 1980 and 1990; Mississippi Department of Education; State Board for Community and Junior Colleges; Mississippi Institutions of Higher Learning.

## INDUSTRY

Total number of business establishments	571
Five largest manufacturers (based on employment):	

Company	Number of Employees	SIC Code	Primary Products
Heatcraft, Inc.	1,604	3351	Copper tubing and components (not pipe)
Pennaco Hosiery	950	2251	Ladies' hosiery: stockings
Newsprint South, Inc.	224	2621	Newsprint
Memphis Hardwood Flooring Co.	140	2426	Hardwood flooring: oak
Randall Textron, Inc.	140	3465	Wheel covers (hub caps)

Source: Mississippi Department of Economic and Community Development, Mississippi Manufacturers/Cross-Match Directory database, 9/95; U.S. Department of Commerce, County Business Patterns, 1990

# GRENADA

## REFERENCE

33 47 48 N

89 54 29 W

## CLASS A

Current rules spacings

CHANNEL 267 -101.3 MHz

## DISPLAY DATES

DATA 04-26-96

SEARCH 05-03-96

CALL	CH#	CITY	STATE	BEAR'	D-KM	R-KM	MARGIN
AD269	269A	Coffeeville	MS	50.2	31.00	31.0	0.00 *
WJDQ	267C1	Meridian	MS	145.2	200.02	200.0	0.02 <
WWUNFM	268C3	Clarksdale	MS	313.9	89.09	89.0	0.09 <
AD269	269A	Coffeeville	MS	51.1	31.60	31.0	0.60 <
ALOPEN	266A	Durant	MS	176.1	79.31	72.0	7.31
AP266	266A	Durant	MS	160.8	86.06	72.0	14.06
KJMS	266C1	Memphis	TN	353.5	149.27	133.0	16.27
WDMS	264C1	Greenville	MS	248.4	111.93	75.0	36.93
WWUNFM	269A	Clarksdale	MS	305.9	75.38	31.0	44.38

